

Blinding / Masking

Purpose:

To show how knowledge of the intervention might influence the person's experience of it.

Equipment needed:

Pink and white lemonade

Disposable cups

Blindfold

Posters to record answers

Task:

People taste two different lemonades, pink and white, and are asked to say which is sweeter. Some people will be blindfolded and some won't be when they drink the lemonade. When blindfolded, they are asked whether the first or second was sweeter. When not blindfolded, they are asked whether pink or white is sweeter. Their two drinks are given to each person in different orders. The results are recorded by ticks on A3 posters labelled Masked and Unmasked, with columns to show if Pink or White was sweeter or if they were the same.

UNMASKED

Which lemonade was sweeter?

Pink

White

**Both the
same**

MASKED

Which lemonade was sweeter?

Pink

White

**Both the
same**

